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NEWS RELEASE - FOR IMMEDIATE RELEASE

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New England Controls Becomes a Referral Partner Supporting Dell Statistica Software

New England Controls will now offer implementation, migration, and expansion services for Dell's Statistica Predictive Analytics Software

MANSFIELD, MA (March 21, 2016): New England Controls announced today that NEC and Dell have signed a referral partner agreement for the Dell Statistica software platform. New England Controls, through implementation and support of Statistica, can help organizations embed analytics within all parts of their business. This enables faster, improved decision making, planning, and forecasting – which helps users make the most of their big data and deliver a competitive advantage.

With a 30-year track record and millions of users worldwide, Dell Statistica delivers numerous capabilities, including data blending, data discovery, and advanced and predictive analytics tools such as machine learning and artificial intelligence. Statistica enables organizations to tap into all data types to predict future trends, optimize business and manufacturing processes, identify new customers and sales opportunities, explore “what-if” scenarios, and reduce the occurrence of fraud and other business risks.

“The decision to become a certified partner to support Dell Statistica was based on our need to truly support our customers,” said Jenn Azar, vice president with New England Controls. “We’re seeing a strong need for data management across all our industries. Our end users are collecting tremendous amounts of data at every point in their processes, but the data is often too distributed



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to be used in decision making. Dell's Statistica software can be used as an element of New England Controls' Enterprise Solutions, a program which helps companies move to the next level of data management without significant disruption to their process. Becoming a Dell partner was a natural fit."

The Dell Statistica platform is a very easy-to-use solution that integrates seamlessly with most database platforms or directly with Hadoop. The platform helps organizations simplify the process by which they deploy predictive models directly to data sources at the edge, inside the firewall, in the cloud, and in partner ecosystems. Customers like the fact that while no coding is required to use the standard object oriented (drag and drop) functions, users may customize functionality, giving them the best of both worlds.

About New England Controls

New England Controls delivers a broad scope of products, engineering services, training, maintenance and asset reliability services required to solve manufacturing process control needs. New England Controls serves the life sciences, power generation, pulp & paper, gas distribution & transmission, water & wastewater and various other industries. Learn more at:

www.NewEnglandControls.com

About Enterprise Solutions

Enterprise Solutions is a service capability of New England Controls. With Enterprise Solutions, New England Controls helps customers capture and aggregate disparate data within complex organizations, creating a plan to take the organization to the next level of data management in a way that doesn't disrupt critical processes, and creates a path to mature data management.

www.EnterpriseSolution.expert



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About Dell Software

Dell Software helps customers unlock greater potential through the power of technology—delivering scalable, affordable and simple-to-use solutions that simplify IT and mitigate risk.

This software, when combined with Dell hardware and services, drives unmatched efficiency and productivity.

www.software.dell.com/

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